



United Way of
Cleveland County

Annual Report

2025-2026

Highlights at a glance



United Way of
Cleveland County

Key Numbers



\$783,886

RAISED

to support vital programs in
Cleveland County



3,127

REFERRALS

made through NC211 for callers
from Cleveland County



12,538

PEOPLE

assisted or participated in a
United Way funded program

Agencies





We are here for Cleveland County.

The United Way of Cleveland County is dedicated to serving the residents of Cleveland County, supporting the agencies and programs that assist them, and bridging the gap between philanthropic organizations and the essential needs that must be addressed.

"There is no other organization like it—nowhere. The organization's openness to feedback, willingness to adapt, and commitment to centering ever-changing community needs allows UWCC to continually set the standard for nonprofit innovation."

-Cameron Kane, United Way Chairman of the Board

Executive Director

Leslie Cobb

Chairman of the Board

Cameron Kane

Executive Committee

Dr. Stephen Fisher
Thomas Fletcher
Brad Fraser
Cameron Kane
Nick Wiebelhaus

Board of Directors

Jan Blanton
Elizabeth Champion
Samantha Erhardt
Cindy Estridge
Phillip Glover
Tiffany Hansen
Sandra Jenkins
Chris Kelm
Dr. Lamont Littlejohn
Dr. Bruce Mack
Dr. Josh Parrott

Leadership.



Secret Santa Project: The Secret Santa project collaborated with Cleveland County Schools to bring holiday joy to 162 children by providing them with gifts at Christmas. Thank you to our sponsors as well as local companies who stepped up, hosted collections and donated toys and clothes to this project!



My Home Library Project: The United Way of Cleveland County, in partnership with Cleveland County Schools and several local sponsors, has delivered 20,490 books to every first, second, and third grader in Cleveland County Schools! In its second year, the program's support and impact increased by over 30%, and we are optimistic about further expansion in 2027!



Fore A Purpose Golf Tournament: The United Way of Cleveland County's sole fundraiser, the Fore A Purpose Golf Tournament, achieved remarkable success once again, raising \$69,907. In 2025, was held at Deer Brook Golf Club and we are grateful for their support and hospitality, which contributed to making this event both enjoyable and successful. Thank you to our 2025 host sponsors: Eaton and NEG and Special thanks to our course sponsor, Sharonview Federal Credit Union for helping make this tournament possible. Together, we raised significant funds for our community while enjoying a fantastic course!

To learn more about ongoing projects and events visit our website:

www.uwclevco.org