

The Fund Distribution Process is an investment of donor dollars in our community.

Each winter, United Way of Cleveland County recruits 40-50 volunteers from throughout the community to study and evaluate the services and budgetary needs of our twenty-five partnering agencies. Agencies must meet strict standards of accountability in order to be considered for funding.

Each of these twenty-five partnering agencies has an ongoing relationship with the United Way of Cleveland County. Everyone of these 501(c)3 health and human service organizations serve the needs of many in Cleveland County. Your neighbors, co-workers, even your own family may have benefitted through these programs.

It is not an easy job to determine the amount of money that each United Way agency will receive each year. So many needs exist in our community, and there is never enough money to take care of them all. It is crucial then, that funds are distributed in the most effective way possible to reflect the community's changing needs and resources.

Each year, before the Fund Distribution process begins, volunteers are recruited from throughout the area, to represent a cross section of our community. These volunteers, who receive special training, insure that the Fund Distribution process is applied in a consistent and impartial manner.

Because the Fund Distribution process is volunteer driven and managed, there is time for review of information, for dialogue and interaction, and for appeals.

By giving to the United Way of Cleveland County, you entrust your contribution to knowledgeable fund distribution volunteers who visit agencies, review funding requests and financial statements, and examine community needs, before making recommendations to the Board of Directors. Upon Board approval, dollars are distributed to agencies addressing the most pressing community needs.

United Way's fund distribution process provides United Way donors a level of accountability that is second to none. Because all aspects of each of the agencies are thoroughly reviewed, donors can rest assured that contributions to United Way are being used to help local people in an efficient and effective way.

United Way of Cleveland County can assure its donors that the funds that are raised are translated into services for Cleveland County residents.

If you would like to help your community by volunteering with United Way, please give us a call at 704-482-7344.